Saint-Petersburg: new dimension of business cooperation

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I. About Saint-Petersburg
- General Information
- Economic and Investment potential
- Foreign trade
- Saint-Petersburg as tourist destination

II. Saint-Petersburg CCI: one-stop service for starting business with Russia
I. Saint-Petersburg: Geographical location

**DATE OF FOUNDATION:** May 27, 1703

**TOTAL AREA:** 1439 km²

**POPULATION:** 5 333,9 thousands people (as of November 1, 2017)

**DISTANCE TO MOSCOW:** 706 km
(approximately 4 hours by speed train SAPSAN)

**DISTANCE TO HELSINKI (FINLAND):**
378 km (approximately 4 hours by speed train Allegro)
I. Saint-Petersburg: quick facts

- the largest Sea port in Russia;

- "World’s Leading Cultural City Destination" 2016, 2017. One of the most visited city in Europe;

- the second city in Europe in the area, fourth in population;

- included in the UNESCO World Heritage List;

- a link between Russia and Europe.
Industry is a key sector of Saint-Petersburg Economy

- about 46,5 % of tax revenues comes to consolidated budget of the Russian Federation;
- industry provides 21,9 % of Gross Regional Product;
- 345,8 thousands people are employed in the St. Petersburg industry;
- more than 740 big industrial plants;
- GRP (2016)- 3 282, 0 mln. roubles (approximately 58,7 mln USD);
- more than 23 thousands SMEs involved in Industry;
- industrial production index (2017): 105,5% (Russia–101,0%);
- unemployment rate (January-November 2017): 1,6 % (North-West region 4,2 %, Russia -5,1%).
I. Saint-Petersburg: leading economy clusters

- Pharmaceuticals & healthcare
- Automobile
- Shipbuilding
- Power mechanical engineering
- IT
- Radio electronics
I. Saint-Petersburg: foreign trade

- Foreign trade turnover: about **32 bln. USD** (January-September 2017)
- Import: **15,4 bln. USD** (January-September 2017)
- Export: **16,6 bln. USD** (January-September 2017)
- Saint-Petersburg in 2017 traded with **194** foreign countries.

**MAIN TRADE Partners TOP 10 (January-September 2017)**

- China 17%
- Netherlands 14%
- Germany 9%
- USA 5%
- Belorussia 4%
- South Korea 4%
- Japan 3%
- Italy 3%
- India 3%
- Finland 2%
- Other countries 36%
Saint-Petersburg for Investors

7.6 bln. USD of foreign investment (2016);
3.3 bln USD of foreign investment (6 months 2017);

Saint-Petersburg ranking:
35 rating position Doing Business 2017 (World Bank rating);
17 rating position Russian Region Investment Climate Index 2017.

Why Saint-Petersburg:
• Government provides one-stop service for investors;
• benefits for investors, including tax benefits;
• Well developed transport infrastructure;
• Petersburg is a largest scientific and education center of Russia;
• Private Public Partnership;
• foreign Investors’ success stories.
Special Economic Zone in Saint Petersburg

- Established in 2005 in St. Petersburg
- Duration: till 2025

- 46 residents
- total area 182,3
- investment of 46 residents:

  - 43,03 billion rub ($717 million) - total claimed investment;
  - 28,4 billion rub ($473 million) - implemented investment
Saint-Petersburg as educational and scientific center

Education in figures:

- **43** state civil higher educational establishments, including 6 subsidiaries of Federal civil higher educational establishments;
- **31** private higher educational establishments;
- **83** state vocational educational institutions;
- **27** state civil higher educational establishments with programs for middle-level specialists;
- **6** private civil higher educational establishments with programs for middle-level specialists;
- **4** private vocational educational institutions;
- More **297 thousands** of students, including **24,3 thousands** of foreign students (2016).

Leading Universities

LOGO

СПБГУ ФИНЭК, Политех, ИТМО ГУАП
Saint-Petersburg as educational and scientific center

R&D and Innovations:

1 rating position Innovative regions of Russia rating (by Association of Innovative Regions of Russia)

• Over 10% of science capacities of Russia

• Over 250 state R&D organizations

• 12 state scientific centers

Developed innovation support infrastructure which includes Saint-Petersburg Technopark as key element of comprehensive innovation system. Technopark includes following institutions: Business Incubator “Ingria”, Cluster Development Center, Prototyping Center, Regional Engineering Centre
Saint-Petersburg as cultural and tourist center

- Museums - 147
- Libraries – 271
- Theatres - 124
- Concert halls - 14
- Cultural and recreational facilities - 53
- Parks - 5
- Zoo – 1
- Cinemas - 62
Saint-Petersburg as cultural and tourist center

World's Leading Cultural City
Destination 2016 and 2017 by World Travel Awards

- **2017**: about 7 200 000 visitors
- Saint-Petersburg sport events
- SPIEF – Saint-Petersburg International Economic Forum
Russian Chambers’ of Commerce and Industry system

- **50,000** enterprises of large, medium and small businesses, non-profit organizations and individual entrepreneurs
- **180** regional chambers of the Russian Federation
- **30** foreign representative offices in all parts of the world
- **800** committees, commissions, councils, other nongovernmental units created by territorial chambers
- **70** Russian Business Councils with Foreign countries

Source: Russian CCI www.tpprf.ru
SPb CCI in brief

- founded in **1921**, oldest Chamber of Commerce;
- integral part of the Russian Chambers’ system, which includes Russian CCI and **180** regional CCI;
- one of the largest Chambers of Commerce;
- acting under the Federal law of the RF "**On Chambers of Commerce and Industry in the Russian Federation**";
- non-governmental, non-profit organization;
- more than **4 000** members, including Russian and foreign companies;
- more than **150** cooperation agreements.
SPB CCI is voice of your business!
International and Regional Cooperation results

2017 in figures

SPb CCI hold 123 big business events with more than 41 countries:

- 79 information meetings,
- 27 b2b meetings and conferences
- 3 outreach events and trips abroad
- 14 training seminars for SME’s interested in export to foreign countries
SPb CCI: What we do

• business matching and partners search

• organization of business visits to Russia and international business events (conferences, workshops, forums, congresses etc.)

• translation and interpretation (consecutive and simultaneous)

• business and Investor’s activity support and consultancy

• other related services
Useful links

Government
- Eurasian Economic Commission
  www.eurasiancommission.org/
- Federal Tax Services
  www.nalog.ru/eng/
- Russian Federal Customs Service
  eng.customs.ru

Chambers of Commerce
- Russian Chamber of Commerce and Industry
  tppr.ru/en/
- St.Petersburg Chamber of Commerce and Industry
  spbtp.ru/en/

Exhibitions
- Saint-Petersburg Convention Bureau
  saintpetersburgcb.com/en/
- ExpoForum
  www.expoforum.ru
- Restec
  restec.ru
- Farexpo
  farexpo.ru
- Primexpo
  www.primexpo.ru
- Roscongress
  roscongress.org

SPb Government
- Committee for the External Relations
  kvs.gov.spb.ru
- Committee for the Industrial Policy
  cppi.gov.spb.ru/en
- Committee for the Investment
  spbinvestment.ru/en

Tourism
- Visit Saint-Petersburg
  www.visit-petersburg.ru/en
Find more information about our services and events on our website: www.spbtpp.ru/en

FACEBOOK.com/spb.tpp
VK.com/spb_cci
INSTAGRAM.com/spb_tpp

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THANK YOU FOR YOU ATTENTION and WELCOME TO SAINT-PETERSBURG!